

**PRESS RELEASE**

Thurs, January 14, 2021 10:00 CET

**Anna Kinberg Batra elected as new board member of Carasent ASA**

**At the extraordinary general meeting of the board on January 14, Anna Kinberg Batra was elected as new member of the board of Carasent ASA**

– Carasent has shown impressive growth and ability to deliver products and services in a market segment that is going through big changes. I look forward to contributing to this development by using my combined experience from both politics as well as the business sector, Anna Kinberg Batra comments on the assignment.

Anna Kinberg Batra has broad experience from all political levels, as former leader of the Swedish Moderate Party, former chair of the Finance and EU committees in the Swedish Parliament, expert in the Prime Minister's committee and leader of the Moderates' first office in the European Parliament.

She has also had local and regional assignments in Nacka, the City of Stockholm and Stockholm County Council / Region Stockholm, including its health and medical care committee. Since then, she has focused on assignments in the business sector, primarily as an advisor and board member.

This background, in combination with specific knowledge in matters relating to digitalization and business development, makes her well suited for the assignment as a member of Carasent's board, says Johan Lindqvist, chairman of the board:

– We are happy to welcome Anna to the board of Carasent. She will contribute important skills and experience in our efforts to improve the health care sector through efficient and qualitative e-health services.

One of the development areas that Anna Kinberg Batra emphasizes, and wishes to highlight in her work going forward, is the need for sustainable strategies for a coordinated care.

– Swedish healthcare is under great pressure, which has become clear not least during the corona pandemic. We are one of the world's most digitalized countries and one of the countries that invests the most resources in care. But, at the same time we are listed at the bottom of the OECD-countries regarding the proportion of doctor's time per patient.

– Using the opportunities of digitalization better in healthcare can therefore have major effects in accessibility and quality. This is something Sweden is in urgent need of and where politics and business need a better exchange with each other, says Anna Kinberg Batra.

**About Carasent:**

Carasent ASA focuses on developing companies and e-health services in the Scandinavian market. The company is listed on the Oslo Stock Exchange.

<https://carasent.com/>

**About Anna Kinberg Batra:**

Anna Kinberg Batra has experience from all political levels, as party leader (M) but also chair of the Finance Committee and the EU Committee, expert in the Prime Minister's Committee and leader of the Moderates' first office in the European Parliament. She has also had local and regional assignments in Nacka, the City of Stockholm and Stockholm County Council / Region Stockholm, including its health and medical care committee.

In addition to politics, Kinberg Batra has previously been Information Manager at the Stockholm Chamber of Commerce, Project Manager at Universum och Prime, board member of Avanza Pension and Collector Bank. Today she works on multiple boards and as a lecturer, author and advisor to company managements, leads the government-driven investigation of digital payments, has board assignments in Swedish Space Corporation, Soltech Energy and SJR and writes chronicles in the financial newspaper Dagens Industri.

**For more information:**

Johan Lindqvist, Chairman of the Board, Carasent ASA

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